



Columbia Institute
for Tele-Information



The Columbia Institute for Tele-Information
Columbia Business School

The Georgetown Center
for Business and Public Policy

Implementing the Broadband Stimulus: *Maximizing Benefits and Monitoring Performance*

Save the date

February 19, 2009 from 9:00 AM to 12:30 PM
The National Press Club — 529 14th Street, NW

\$6 billion or more of the pending economic stimulus package will be allocated towards the deployment and use of broadband communications services. The bill directed the FCC, NTIA, and the Department of Agriculture's Rural Utility Service (RUS) to adopt quickly the rules and regulations that will govern how the money will be spent. The implementing rules and regulations will determine who gets how much, what is built and how the stimulus will affect the broader economy. These agencies also control billions of dollars in other programs, such as the Universal Service Fund, grants and rural loan programs, which could also be focused on broadband stimulation. This academic symposium will consider how these considerable sums should be spent to achieve the greatest impact on jobs and economic growth.

Topics to be discussed include:

- What are the goals of the broadband stimulus package?
- The devil will be in the implementation details: The all-important rules and regulations.
- Setting goals and measuring the effectiveness of the stimulus: How will we know if the stimulus is working as planned?

For more information please visit
<http://www4.gsb.columbia.edu/citi/broadbandstimulus>