



Connectivity Scorecard 2009

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Introducing
Connectivity
Scorecard

2009 results
USA

Implications
for Stimulus
Packages

What did we do and why is it different – focus on useful connectivity

Account for infrastructure, usage and complementary services and skills

Emphasis
• on the business sector
• on skills

Different measures for economies at different levels of development

Design based on "economics"

Economic growth and productivity
• Connectivity as a productivity tool



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2009
results
And USA

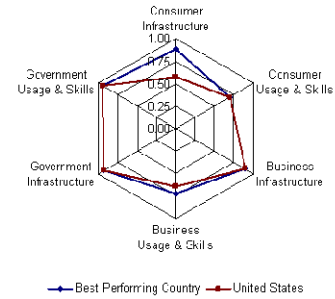
Implications
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Connectivity Scorecard 2009: Innovation-driven economies

Innovation-driven economies	Connectivity score
United States	7.71
Sweden	7.47
Denmark	7.18
Netherlands	6.76
Norway	6.51
United Kingdom	6.44
Canada	6.15
Australia	6.14
Singapore	5.99
Japan	5.87
Finland	5.82
Ireland	5.70
Germany	5.37
Hong Kong SAR	5.33
France	5.22
New Zealand	4.85
Belgium	4.65
Korea	4.17
Italy	3.99
Czech Republic	3.71
Spain	3.49
Portugal	3.02
Hungary	2.72
Greece	2.62
Poland	2.49

- With a score of 7.71, the US still best-performing country, but with room for improvement
- High-performing Sweden, Denmark and Norway prove Scandinavia to be an ICT powerhouse
- UK better than its reputation, excelling in business sector
- But: median score only 5.37 out of possible 10 – much to be done for all innovation-driven economies

US versus 'The Best'



Introducing Connectivity Scorecard

Methodology and US 2009 results

Implications for Stimulus Packages

Even best performing US could do better

- US scores consistently well across the board, especially in the business domain, where the weighting is heavy
- BUT: Weak in consumer infrastructure, falling a long way behind the leader
- 3G penetration and broadband penetration moderate by standards of other industrial nations
- If the US scored as high as Korea on 3G and broadband penetration, its overall score would improve to 8.2!



Infrastructure Package: Need to be about broadband and skills

The ICT ecosystem is the ultimate productivity driver and the infrastructure of the 21st century

Thanks

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For further information, link to
Connectivity Scorecard web
page:

www.connectivityscorecard.org



Connectivity Scorecard 2009: Resource and efficiency-driven economies

Resource and efficiency-driven economies	Connectivity score
Malaysia	7.07
Turkey	6.71
Chile	6.59
South Africa	5.76
Mexico	5.39
Russia	5.37
Argentina	5.14
Brazil	5.12
Colombia	4.08
Botswana	3.98
Thailand	3.75
Iran	3.62
Ukraine	3.60
Tunisia	3.50
China	3.19
Philippines	3.17
Egypt	3.02
Sri Lanka	2.87
Vietnam	2.75
India	1.88
Indonesia	1.87
Kenya	1.75
Bangladesh	1.60
Pakistan	1.54
Nigeria	1.30

- Malaysia again top scorer in its peer group, with very consistent results across the board
- New entrant Chile at 3rd position: best Latin American performer with outstanding business infrastructure
- China moderate 15th position, but ahead of India on all consumers and business dimensions
- India 20th (out of 25): scores poorly on many metrics, as faced with massive development challenges
- Median score only 3.60 out of possible 10 – fundamental challenges for emerging countries