



For Immediate Release
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*****Media Advisory*****

Georgetown University McDonough School of Business Center for Business and Public Policy Host a Fear and Offshoring: The Scope and Potential Impact of Trade in Services

WASHINGTON – Georgetown University McDonough School of Business Center for Business and Public Policy will host “Fear and Offshoring: The Scope and Potential Impact of Trade in Services” to discuss what is known and unknown about the impact offshoring may have on the services industry.

Georgetown University’s McDonough School of Business professor Brad Jensen studies international trade, investment and firm performance and will keynote this seminar. Professor Jensen’s work has been published in *The American Economic Review*, *Harvard Business Review*, *the Economist*, *New York Time*, and *Wall Street Journal*, among others. The presentation will be followed by a panel discussion of the policy implications of Professor Jensen’s research, featuring Christine McDaniel from the Department of Treasury, Pietra Rivoli from Georgetown University, and Robert Vastine from the US Coalition of Service Industries.

WHO: **Brad Jensen**, Associate Professor of International Business, McDonough School of Business, Georgetown University
Christine McDaniel, Deputy Assistant Secretary for Policy, Office of Economic Policy, US Department of Treasury
Pietra Rivoli, Professor of Finance and International Business, McDonough School of Business, Georgetown University
J. Robert Vastine, President, US Coalition of Service Industries

WHAT: Conversation about the impact of offshoring to trade in services

WHERE: Georgetown University, 205 Old North

WHEN: Wednesday, October 3, 3:00-5:00 PM

About the Center for Business and Public Policy

The Center for Business and Public Policy (CBPP) is designed to engage scholars, business people and policymakers in relevant inquiries and dialogue to impact key business, economic and ethical public policy issues confronting American and international businesses today. To learn more visit <http://msb.georgetown.edu/cbpp>

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